GOVERNMENT OF ANDHRA PRAESH
ABSTRACT

Agricultural Marketing Department - Market Intervention - Cotton MSP operations for 2022- 23- Plan of action for procurement of cotton by the CCI in the 50 Centers of Market Yards / notified Ginning Mills for the season 2022-23 Certain guidelines - Orders - Issued.

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AGRICULTURE AND CO-OPERATION (MKTG-II) DEPAREMNT

G.O.Rt.No.628 Date:26/09/2022.

Read :-

From Commissioner & Director of Agricultural Marketing, A.P., Guntur, Lr. No. AGC05-13021/4/2021, Dt: .09.2022.

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ORDER:-

In the circumstances reported by the Commissioner and Director of Agricultural Marketing, A.P., Guntur vide reference read above, Government after careful examination hereby approve the following plan of action for cotton procurement for the year 2022-23.

1. Cotton purchases shall take place in the identified 50 CCI centers of market yards.

2. In addition to the Market Yards, cotton procurement under MSP shall take place at the Ginning mills identified by the District Joint Collector, Rythu Bharosa and Revenue concerned as purchase center based on the recommendations of the Branch Manager, CCI, Guntur and the District Agri. Trade & Marketing Officers concerned.

3. Based on the recommendations of the CCI, the District Agri Trade & Marketing Officers concerned shall request the District Joint Collectors, Rythu Bharosa and Revenue to identify such Ginning mills as purchase center for procurement of cotton under MSP duly observing the deployment of required AMC and CCI staff for conducting procurement operations and availability of latest version software systems at the Ginning mills for compatibility of CMAPP software.

4. The District Agri. Trade & Marketing Officers concerned in the State shall coordinate with Joint Collector, Rythu Bharosa and Revenue concerned and the Branch Manager, CCI, Guntur for procurement operations in Ginning mills and Market yards in their Districts for smooth functioning of cotton procurement operations.

5. Identification and registration of cotton farmers will be done by the Village Agriculture Assistant (VAA) at each RBK through Aadhaar based e-crop / e-panta booking by the Agriculture Department in the Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) for cotton procurement operations.

6. The Commissioner, Agriculture shall complete Aadhaar based e-Crop booking and give the necessary directions for proper identification of Cotton Farmers at field level and Village Agriculture Assistants (VAAs) at Rythu Bharosa Kendralu (RBKs) and also register the farmer details in Continuous Monitoring of Agriculture Prices and Procurement (CMAPP) at the time of cotton procurement operations without hurdles to the cotton farmers.

(P.T.O)

7. The Commissioner, Agriculture shall issue necessary directions to the Field Assistants to upload the Mandal wise yield and picking periods for cotton as it will be the base to calculate the quantity to be allowed as per the area sown recorded in e-crop.

8. The Commissioner, Agriculture shall instruct the VAAs to publicity on FAQ norms at RBKs and also make publicity to the farmers to bring loose cotton to the procurement centres.

9. The Commissioner, Civil Supplies shall share the details of the data on ration cards of the farmers with required particulars to the CMAPP for identification of farmer's family members for cotton procurement.

10. Documents to be shown at RBK by the farmer at the time of registration for sale of cotton in the market yard and ginning mills.

    a) Photo copy of Aadhaar card
    b) Photo copy of Pattadar Pass Book.

11. Farmers shall be allowed to sell the quantity of cotton duly observing, as per the extent cultivated, Mandal wise average yield per hectare and picking-wise production as furnished by the Agriculture Department in CMAPP.

12. Online payments to the farmers through aadhaar linked bank account only by the CCI.

13. The above procedure shall also be followed for the procurement by CCI under MSP takes place at the ginning mills.

14. Wide publicity will be made in all RBKs by the Village Agriculture Assistants (VAAs) regarding FAQ standards /quality parameters of cotton and also the MSP rate as fixed by the Government of India.

15. Ensuring the fire fighting arrangements are made to prevent the fire accidents.

16. All the structures in the market yards including stocks of cotton shall be insured.

17. Ensuring the availability of sufficient number of equipment such as moisture meters, tarpaulins, certified electronic weighing scales, Systems / Net connectivity and CC cameras.

18. Required number of staff shall be deployed from other Agricultural Market Committees to the needy Agricultural Market Committee for cotton procurement by the Regional Joint Directors of Marketing and after deployment, the concerned Secretaries shall allot the staff to the procurement centres and ginning mills for conducting of cotton procurement operations.

19. Constitution of District Level Committee with the following members is proposed to monitor the cotton MSP operations for the year 2022-23 and to take necessary steps for proper conduct of operations.

    1. Joint Collector, Rythu Bharosa and Revenue - Chairman
    2. District Agri. Trade & Marketing Officer - Convener

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3. Joint Director of Agriculture - Member
4. Additional Superintendent of Police - Member
5. District Fire Officer - Member
6. Representatives of the CCI (Buyers) - Member
7. Deputy Commissioner, Transport - Member
8. Representatives of the Cotton Trade - Member

20. The Joint Collectors, Rythu Bharosa and Revenue, Regional Joint Directors of Marketing / Regional Deputy Directors of Marketing / District Agri. Trade & Marketing Officers to monitor the Cotton MSP operations frequently and report to the concerned.

21. Farmers are also allowed to sell their cotton crop to the CCI at the nearest other districts due to lack of sufficient ginning mills.

22. The Commissioner & Director of Agricultural Marketing, A.P., Guntur is accorded permission to pay the expenditure for cotton procurement operations through CMAPP which is developed by the Code Tree Software Solutions, Vijayawada for utilization the services for the year 2022-23 under the available savings of CMF funds as per the sharing pattern in the agreement for development of CMAPP.

23. The Branch Manager, CCI, Guntur shall call the tenders for transportation of cotton from AMC procurement centre to nearest ginning mill for the crop season 2022-23.

24. A committee shall be constituted with the following Senior Level Officers from the Marketing Department to finalize the rates as per tenders called by the CCI.

    1) Regional Joint Director of Marketing, Visakhapatnam
    2) Regional Joint Director of Marketing, Vijayawada
    3) Regional Joint Director of Marketing, Kadapa

25. The Commissioner & Director of Agricultural Marketing, A.P., Guntur is permitted to bear the transportation charges from the Agricultural Market Committee procurement centers to nearest Ginning mill. The CCI, Branch Manager, Guntur shall make necessary arrangements for transportation of cotton from the Agricultural Market Committee procurement centers to nearest Ginning mill and the transport charges duly deducting from the Market fee payable by the CCI on procurement operations for the year 2022-23 as per the interest of the farmers.

26. Payment shall be made to the transporters by CCI based on the truck sheet generated in CMAPP, which the transaction details are entered by the Secretary and CCI buyer in CMApp.

2. The Commissioner & Director of Agrl. Marketing, AP, Guntur shall take further necessary action in this matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHIRANJIV CHOUDHARY
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Commissioner of Agriculture, AP, Guntur for necessary directions to the field level officers for proper identification of cotton farmers.

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The Commissioner of Civil Supplies, AP, Vijayawada for taking necessary action.
The District Joint Collectors, Rythu Bharosa and Revenue to conduct smooth functioning of cotton procurement operations.
The Branch Manager, Cotton Corporation of India, Guntur for necessary action.
The District Fire Officers concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The District Agri Trade & Marketing Officers concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Joint Director of Agriculture concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Representative of the Cotton Corporation of India (Buyers) concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Deputy Commissioner, Transport Department concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Representatives of the Cotton Trade concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.
The Additional Superintendents of Police concerned through the Commissioner & Director of Agricultural Marketing, AP, Guntur.

Copy to:
The PS to Secretary to Hon'ble Chief Minister.
The PS to Hon'ble Minister (Agri., Coop., Marketing, FP).
The PS to Prl. Secretary to Government, (AM&C), A&C Dept.
SF/SC.

//FORWARDED BY ORDER//

S. Narasinga Rao
SECTION OFFICER